

WORLD RESOURCES CHICAGO



The Chicago Global Donors Network
The Rotary Club of Chicago

PRESENT

ROUNDTABLE DISCUSSION ON COMPETITIVE VALUATION OF COMPLIANCE WITH ENVIRONMENTAL, SOCIAL AND GOVERNANCE STANDARDS

22 March 2007

7:30—11:30 am

Union League Club
Chicago, Illinois

Moderator: Phillip Rudolph – Vice President and General Counsel, Ethical Leadership Group
Reeta Roy: Divisional VP of Global Citizenship and Policy, Abbott Laboratories
Marc J. Lane, President, Marc J. Lane Investments
Christina O’Connell: Senior Vice President, Flag Communications North America
Daniel Nielsen, Manager, Socially Responsible Investing, United Methodist Church General Board of Pension and Health Benefits

- Examine the business case for Environmental, Social and Governance (ESG) compliance by reviewing the financial effects on:
 - *Companies that have adopted ESG and sustainability initiatives and
 - *Institutional investment opportunities which value social and environmental performance
- Share successes and best practices among mid-western companies about the competitive business impact of ESG compliance.
- Raise awareness within other corporations, as well as small and mid-sized companies, asset owners, and investment managers in the Midwest about successful models of valuation concerning ESG compliance and competitiveness.
- Develop a network of leading Midwestern corporations and academics to share best practices about valuation of ESG compliance.

Cost: \$75

SPACE IS LIMITED

PLEASE RSVP TO: Michael Diamond
Roundtable Discussion on ESG Valuation
World Resources Chicago
info@worldresourceschicago.com
Tel: 847 679-0837

World Resources Chicago
Abbott Laboratories
The Chicago Global Donors Network
Rotary Club of Chicago
present

ROUNDTABLE DISCUSSION ON
COMPETITIVE VALUATION OF COMPLIANCE WITH
ENVIRONMENTAL, SOCIAL AND GOVERNANCE STANDARDS

Thursday 22 March 2007
Program: 7:30—11:30 am
Union League Club
65 West Jackson Blvd., Chicago, IL

Cost: \$75 Breakfast and Program
Register at www.worldresourceschicago.com

Corporations are investing increasing amounts of human and financial resources to design and implement internal programs which identify and comply with global standards on Environmental, Social and Governance factors and report externally on their compliance. Although there are socially responsible investors including pension funds, which seek companies engaged with ESG standards, the competitive value of reporting on ESG compliance to shareholders and analysts is not well defined.

CEO's hold regular meetings and conversations with stock analysts and shareholders and do not usually report on their company ESG compliance, even when it is a leader in the field. Global Citizenship reports are expensive to produce and involve complex reporting procedures. What are the benefits to shareholder value for these investments?

Environmental compliance is more than mitigating risk of a catastrophic disaster, fines, or reducing the impact on global warming. It is **good business practice** which protects the company employees, promotes the company brand, and ensures the sustainability of both the company and the community in which it works. In addition, with the creation of the Chicago Global Climate Exchange, a company with good environmental controls can sell and exchange shares to create a zero carbon footprint.

- Examine the business case for ESG by reviewing the financial effects on firms that have adopted ESG and sustainability initiatives, and on institutional investment opportunities which value social and environmental performance.
- Share successes and best practices among mid-western companies with respect to the competitive business impact of ESG compliance.
- Raise awareness within other corporations, as well as small and mid-sized companies, asset owners, and investment managers in the Midwest about successful models of valuation concerning ESG compliance and competitiveness.
- Develop a network of leading Midwestern corporations and academics to share best practices about valuation of ESG compliance.

Reservation Form for Roundtable Discussion on Competitive Valuation of Compliance with ESG Standards

Name: _____ Phone: _____ FAX: _____

Title: _____ Email: _____

Company: _____

Address: _____

Reservations can only be guaranteed with prepayment. Reservations not cancelled by 12:00 noon on Monday, 19 March will be charged.

Breakfast and Program : \$75 _____ MC _____ Visa _____ AmEx _____ Card # _____ Exp. Date: _____

Signature: _____

Please return this form with check or credit card information to: Fax No: 847 679-0837 Questions: 847 679-0837
World Resources Chicago Email: info@worldresourceschicago.com
9300 Forestview Road
Suite 200
Evanston, IL 60203

Register online at: www.worldresourceschicago.com