

World Resources Chicago

*Transform
Local Opportunities
into Global Success*

- Increase your capacity to respond to new challenges
- Broaden your markets
- Enhance your constituency
- Increase your business.
- Engage more effectively with local Chicago communities.
- Expand your global connections into Chicago, the U.S. and strategically targeted countries.
- World Resources Chicago provides services to globally minded businesses, organizations and individuals:

Connecting
Consulting
Management training
Networking

WORLD RESOURCES CHICAGO

MAKE AN IMPACT

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WORLD RESOURCES CHICAGO



*Transform
local opportunities
into global success*

***GLOBAL VISION
LOCAL CONNECTIONS***

WORLD RESOURCES CHICAGO

*helps your business respond
to global challenges and
new opportunities*

World Resources Chicago provides information, expertise, leadership and access to global resources that make your business more competitive in the marketplace.

Recent advances in technologies of communication and transportation have increased flows of people, capital, information, goods and services and have created greater competition for markets.

In order to respond to these challenges of globalization and to enable businesses as well as civil society organizations to take advantage of the many opportunities these changes provide, it is vital to understand what local resources and global connections are available and how they can be effectively used.

*When you think
of new business opportunities...*

think globally

WORLD RESOURCES CHICAGO

CENTER FOR GLOBAL BUSINESS

Services

- Institutional strengthening and capacity building
- Constituency support and membership development
- Program development and evaluation
- Networking and promoting global connections
- Connections to business leaders in over 150 countries
- Seminars on how to use local resources for global business
- Targeted business missions and support for incoming and outgoing trade delegations
- Access to global resources in Chicago to increase more effective business
- Management and consulting services to expand business into emerging markets
- Counseling and coaching for change

MAKE AN IMPACT

Areas of Expertise

- Leadership Development
- Management Services and Administration
- Biotechnology and Medical Research
- Food Processing
- Appropriate Technology
- Humanitarian Programs
- Health Care
- Microfinance
- Telecommunications
- Trade Delegations
- Global Education
- Global Partnerships and Alliances
- Social Responsibility
- Venture Philanthropy
- Business Process Redesign
- Training, Compliance and Monitoring